

2022 Ohio Maple Days

December 9-10, 2022



John C. Myers Convocation Center

Ashland University

638 Jefferson Street

Ashland, OH 44805



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

Ohio Maple Days



Friday, December 9th

1-5 pm Maple Business Planning Deep Dive
*Mark Cannella, Extension Associate Professor,
University of Vermont*



Can you benefit from learning more about business management and having time to work on your own business plan? Join Mark Cannella from the University of Vermont Extension for this half day seminar. Mark will present lessons on strategic planning, marketing and managing finances toward profitability. This longer-form program will offer time for group discussion and time to work on your own basic business planning steps to target your priorities.

Participants are encouraged to bring any business records and information that enables them to apply the seminar directly to their own business (space is limited). (SAF CF credits: 4.0 category 1)

Registration: \$20 online at woodlandstewards.osu.edu

3-6 pm Vendor Setup
Vendor area will be open for setting up displays.

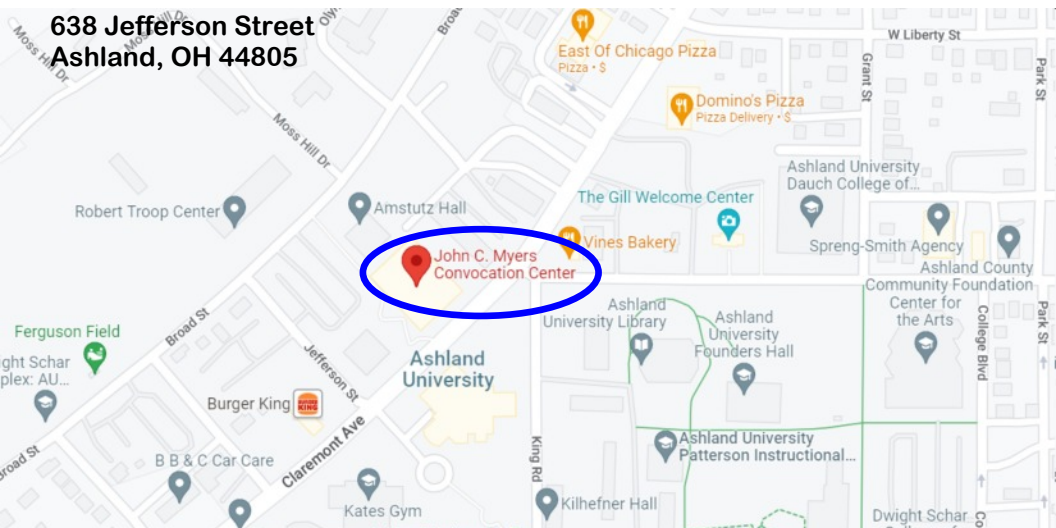


6 pm A Sweet Gathering
The Ohio Maple Producers are hosting this social event for all who are interested. There will be a maple inspired buffet, maple beer and cocktails and more. Rounding out the evening will be a variety of activities. Funds raised will support education and research at the Ohio State Mansfield campus



Registration: \$58 contact OMPA for registration
<https://www.ohiomaple.org/>

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Ohio Maple Days

Saturday, December 10th

- 8:30 am Registration
9:00 am Welcome
9:10 am Red Maples, Mystery Maples and More: Why it Matters to You
Gabe Karns, Ohio State University, Abby van den Berg, Proctor
- 10:10 am Total Yields and Syrup Flavor from Red Maple
Abby van den Berg, University of Vermont, Proctor Maple Research Center
- 11:00 am Reverse Osmosis Maximizing Your Investment
Joel Oelke - Regional Sales Manager - Leader Evaporator/H2O Innovation
- 11:45 am Lunch
- 12:45 pm ACER Grant Updates: The Maple Toolbox and Super Sweets
Kathy Smith, Ohio State University Extension
- 1:15 pm What's Bugging Your Maples?
Curtis Young, Ohio State University Extension
- 2:00 pm Marketing and Maple Markets: How Do You Increase Your Sales/Profitability?

Scenario 1: Getting More Value From the Syrup You Have
Carri Jagger, Ohio State University Extension, Rachel Coy, Ohio State University

Scenario 2: Leveraging Others' Sap for Your Operation
Mark Cannella, University of Vermont Extension

Scenario 3: Sap, More of it, Syrup, Better Quality
Mike Rechlin Future Generations University, Les Ober, Ohio State University Extension
- 4:00 pm Adjourn - Have a Safe Trip Home

See You Next Year - December 8-9, 2023

SAF CF credits for the day: 4.5 category 1

Vendors already registered for Ohio Maple Days

CDL USA

Stumpwater Farm LLC

Glacier's End Forestry

Sugarbush Supplies Inc.

Peer Family Forestry Consulting LLC

Weaver Maple Supplies

Richards Maple Products

See an updated list online at: woodlandstewards.osu.edu

Registration for Saturday 12/10

Registration is required

Vendor Registration - \$100

Includes 1 - 10'x10' space with table and 2 meal tickets

Regular Registration - \$45

Includes continental breakfast and lunch for the day

Deadline to Register: December 2, 2022

Register Online at woodlandstewards.osu.edu

OR

Fill out the form below and return it with payment to:

Ohio Woodland Stewards Program

210 Kottman Hall

2021 Coffey Road

Columbus, OH 43210

Make checks payable to The Ohio State University

Registration for Saturday 12/10

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Vendor Registration _____ # x \$100 = _____

Regular Registration _____ # x \$45 = _____

Total Registration \$ _____