Hello Fellow Maple Producers!

We are excited to announce that in 2027 we are combining the Ohio Maple Tours into one larger, unified tour, "**The Ohio Maple Trail**"!

Along with this announcement we wanted to share important information with you regarding the tour. Please take a moment to look over the details below.

2027 Ohio Maple Trail

Tour Dates:
March 6–7 & March 13–14, 2027

Pricing:
$170 per Maple Tour Stop

Signup Deadline:
November 15th

Why join together?:
We've heard concerns from many of you that having two separate tours with overlapping tour stops is confusing to our visitors, additionally it dilutes the effort and budget we have to put on and advertise the tour. By joining together we will provide a unified tour for our visitors with a broader reach than we've had before!

So for the 2027 Season, the *Ohio Maple Producers* and *Maple Producers of Northeast Ohio* are joining forces to put on the Maple Tour. An important benefit to call out is that you will get membership to **both** organizations by joining the tour.

What do you get as a tour stop?

Dedicated Ohio Maple Trail Website - ohiomapletrail.com (in development)
Each participating sugarhouse will have its own listing on the website, including:

- Sugarhouse photo
- Location
- Contact information and short description
- Social media links
- Your Website link

Roadside Tour Signs
Two tour signs will be provided to help direct visitors to participating sugarhouses.

Trifold Tour Flyers
Printed trifold flyers will feature an Ohio map with each participating sugarhouse clearly marked, along with the sugarhouse name and location.

Social Media Promotion
We will be creating social media posts to promote each individual sugarhouse and highlight what visitors can experience at each stop.

Newspaper, Radio and Television Coverage
As we've done in years before we will be submitting to multiple media outlets, we are also hoping to cover Radio and Television for this upcoming season.

Frequently Asked Questions

1. ***What if I don't want to be part of both organizations?.***

   If a tour participant chooses to decline membership in **one or both organizations**, the appropriate portion of the tour fee will be used toward the **Ohio Maple Trail tour** and not shared with the declined organization

2. ***Who is organizing the Ohio Maple Trail?***

   We have created a dedicated non-profit entity under joint leadership from the OMPA and the MPNEO.

   Board members are Fred Ahrens (President), Dee Belew, Nathan Goodell, Matthias Lee (Treasurer), Tom Salo and Galen Smith.

3. ***Any other questions?***

   Email us **hello@ohiomapletrail.com** or call Jena 440-567-7500

4. ***Where can I sign up?***

   https://ohiomapletrail.com

What we need from you:

To create these posts, each sugarhouse will need to provide:

- A few good-quality photos
- A brief write-up about your sugarhouse and what visitors can expect at your stop

- Any special activities, products, food, demonstrations, or other attractions you would like us to highlight

Social Media Promotion

We are asking each sugarhouse to provide contact information for your local newspapers, magazines, radio stations, television stations, and other media outlets in your area.
We will use this information to distribute press releases and promote the Ohio Maple Trail to local media across the state.

Television Coverage

We are also hoping to have television coverage for the **Ohio Maple Trail** this year. We are still working on the details and cannot confirm anything yet, but we will keep everyone updated as opportunities develop.

You will see an email of the application come through within the next week. There will be a deadline of Nov. 15th for the application to come back and payment to be made.